



Veronica Shangali Aswani
Vice-President, AAVF

Veronica Shangali Aswani is Cofounder and CEO of **WavuNow**. Veronica is well experienced in marketing, management and operations in Multinationals.

For over 13 years, Veronica has worked in the Automobile Commodities and Property industries in East and South Africa. She then co-founded **WavuNow** in 2013 and developed the company from concept to a fully functioning business, setting up all the necessary structures and networks.

WavuNow is a social enterprise that seeks to sustainably fight poverty, by connecting disadvantaged and/or underprivileged businesses to global markets, providing business skills training and connecting potential funding opportunities.

Veronica has a degree in BSc Business Administration where she graduated Cum Laude and was also on the Deans List as an MBA student.

Veronica is passionate about addressing societal imbalances through economic participation by community members. She is a strong believer of 'earning a living' as opposed to entitlement and/or creating a culture of dependency at the Base of the Pyramid, as has been largely done to date!

Veronica is Mother to 2 Children.